

Simply Accessible

What is Simply Accessible?

Simply Accessible is an AI-powered web accessibility solution that makes websites accessible to people with disabilities, and compliant with the AODA and other accessibility legislation. By using AI and automation, Simply Accessible significantly reduces costs and time, making web accessibility achievable for all organizations.

Effortless Implementation and Remediation

Simply Accessible involves an unobtrusive installation of a JS code that scans, analyzes, and fixes accessibility compliance gaps in up to 48 hours. Upon implementation, Simply Accessible's interface allows people with disabilities to adjust your website according to their needs, without interfering with a website's codebase, loading times, UI, or design.

Ongoing Compliance

After the initial remediation, Simply Accessible will re-scan and re-analyze your website every 24 hours to maintain AODA compliance within any new content or pages that are added.

Price

Automation allows Simply Accessible to significantly cut the costs of becoming compliant, and ultimately make the process of web accessibility, accessible. Simply Accessible costs as low as **\$690 CAD** per year per domain for websites under 1,000 pages, with additional plans for websites with more pages.

How Does the Technology Work?

Simply Accessible utilizes two applications that together achieve compliance. The accessibility interface is responsible for all the UI and design-related adjustments, while the AI-powered background process handles the more complex requirements - optimization for screen-readers and for keyboard navigation.

The Accessibility Interface

The accessibility interface covers about 30% of the requirements and include adjustments for readable fonts, sizing, spacing, colour contrasts, cursors, emphases and more. Users have the choice between accessibility profiles, standalone adjustments, or both. The profiles bundle together common accessibility combinations that together address a specific disability, such as visual impairments, epilepsy, or ADHD.

AI-powered Processes

Simply Accessible uses contextual understanding, OCR, and image recognition AI technologies to address the complex requirements needed for screen reader and keyboard navigation adjustments. Prior to Simply Accessible, these could only be achieved manually, with long, complex, and costly projects. The AI automatically rescans a website every 24 hours after the initial remediation to ensure that all content updates and adjustments made to a website are accessible and compliant as well.

Please Note

Simply Accessible will not change a thing for the majority of users. It will only be activated when turned on via the interface (or a Screen-reader if the user is blind), as an overlay to your website and only to the user's specific session. Therefore, Simply Accessible won't affect your design, UI, or performance at all. The entire process is automated. From remediation to becoming compliant. Additionally, we don't collect user data, so we don't affect your GDPR compliance.

Wide Range of Platforms

Simply Accessible works with the following browsers, OS, and Assistive Technologies Compatibility: Google Chrome, Mozilla Firefox, Apple Safari, Opera, Microsoft Edge, and IE 11 or above, JAWS and NVDA (screen-readers), both for Windows and MAC users.